

SustainaBlue.

Enhancing Blue Economy in Higher Education Institutions in MY and ID



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.
Project: 101 129136 - SustainaBlue - ERASMUS+EDU-2023-CBHE



Co-funded by the European Union

PARTNERS

MALAYSIA



INDONESIA



GREECE



CYPRUS



SustainaBlue supports Malaysian and Indonesian HEIs to boost their relevance to the labour market and society for a sustainable blue economy and green transition.

The project aims at:

- Strengthening skills of HEIs teaching staff on curriculum development, teaching methods and content on the next generation of blue skills
- Improving capacities of HEIs staff on active cooperation with stakeholders in the context of Quintuple Helix model
- Strengthening cooperation of HEIs with the industry and other stakeholders to address mismatches between the requirements of employers and the offer of HEIs
- Modernising the academic offer of HEIs towards a sustainable blue economy
- Transferring of HEIs teaching and research results to the local coastal communities
- Improving the level of skills and employability potential of students in a sustainable blue economy
- Enhancing upskilling of the active labour force in the blue industries Raising awareness among students, especially women, on sustainable blue careers



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.
Project: 101129136 - SustainaBlue - ERASMUS-EDU-2023-CBHE

Main activities:

- Establishment of Sustainable Blue Economy Centres and networks of collaboration with blue industries and other stakeholders
- Analysis of skills needs in sectors of the sustainable blue economy
- Development and operation of regional Blue & Green Acceleration Platform
- Capacity building of HEIs staff
- Development and piloting of new courses on blue skills most in need, to improve talent development both for students and current labour force
- Knowledge transfer, and awareness raising for local communities and HEIs students

SustainaBlue fundamental messages:

Empowering HEIs for a Sustainable Future
Fostering Innovation and Knowledge Transfer
Bridging the Gap Between Education and Industry
Promoting Sustainable Blue Careers
Cultivating a Collaborative Community
Maximising Impact Through Strategic Alliances
The Quintuple Helix Approach for a sustainable Blue Economy